BOOKING OFFICE

- Boulevard 64, Ghalib Rd, Block D1, Gulberg III, Lahore, Punjab
- Square One, 110 B-3 M.M Alam Road, Gulberg III, Lahore

SITE LOCATION

Plot Number 2B-30, Central Business District, Lahore

24/7 SALES CENTRE

PAK: 042-111-333 333 | UAE: +971 4 4378010

KSA: +966 11 217 8718









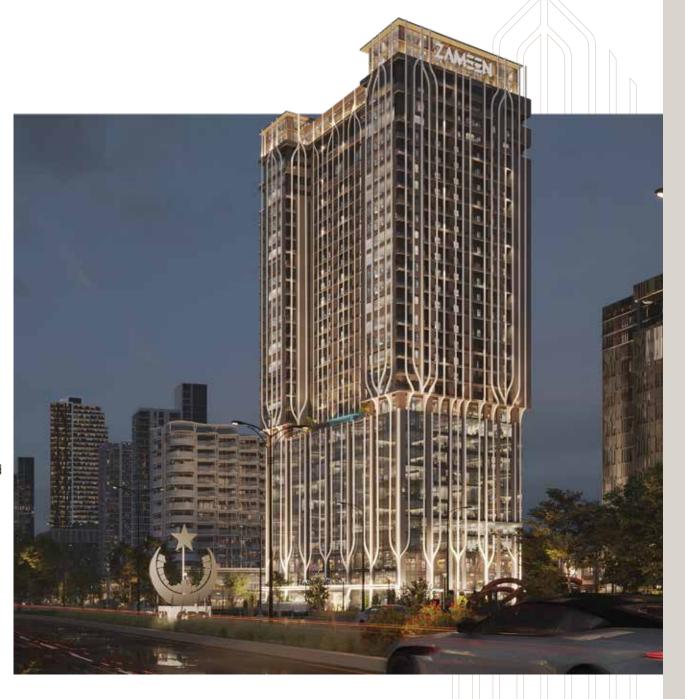
EXPERIENCE THE EXTRAORDINARY



Where Lahore touches the sky

Project Highlights

- Rising 415+ feet, this architectural marvel is the tallest in Lahore and offers unmatched panoramic views of the city.
- Strategically located on CBD Main Boulevard, Gulberg, amidst Lahore's most prestigious hotspots.
- Includes commercial spaces, kiosks, F&B outlets, offices, 5-star hotel apartments, luxury residences, and duplex penthouses
- Features rooftop restaurants, landscaped terraces, a mini-cinema, and exclusive private lounges for residents.
- Equipped with a state-of-the-art façade system, high-speed elevators, and ample dedicated parking.



LOCATION ADVANTAGES

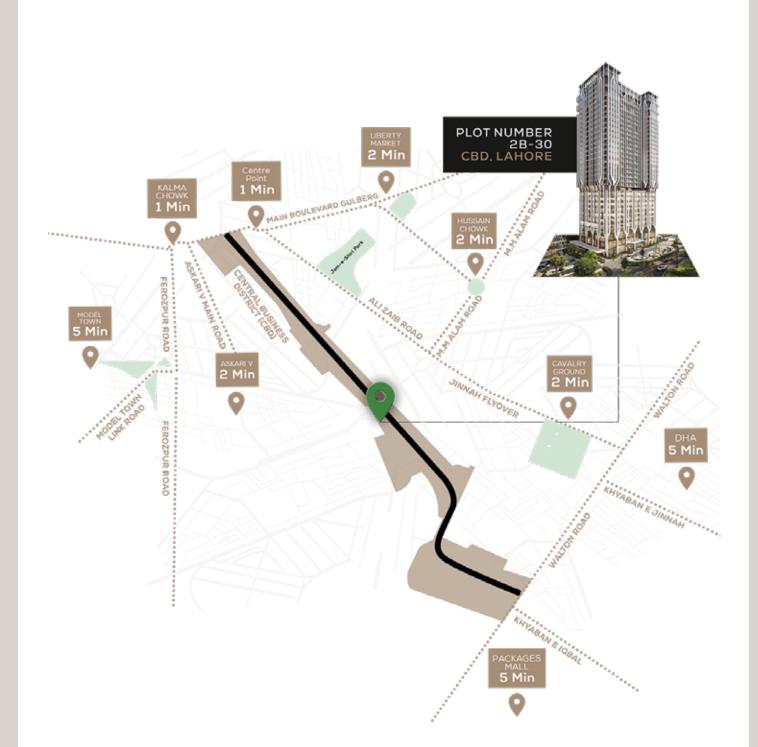
Zameen ARX delivers unmatched connectivity, making it ideal for modern professionals, families, and investors.

Located in Central Business District (CBD)

Minutes from Gulberg Main Boulevard, Gaddafi Stadium, and MM Alam Road.

Convenient access to Kalma Chowk ensures seamless citywide travel.





CENTRAL BUSINESS DISTRICT PUNJAB (CBD PUNJAB)

A transformative project designed to make Lahore a global business hub, fostering economic growth and urban renewal.

It is divided into five districts: Commercial, Digital, Residential, Entertainment, and Government, each serving a unique function to enhance the city's infrastructure.







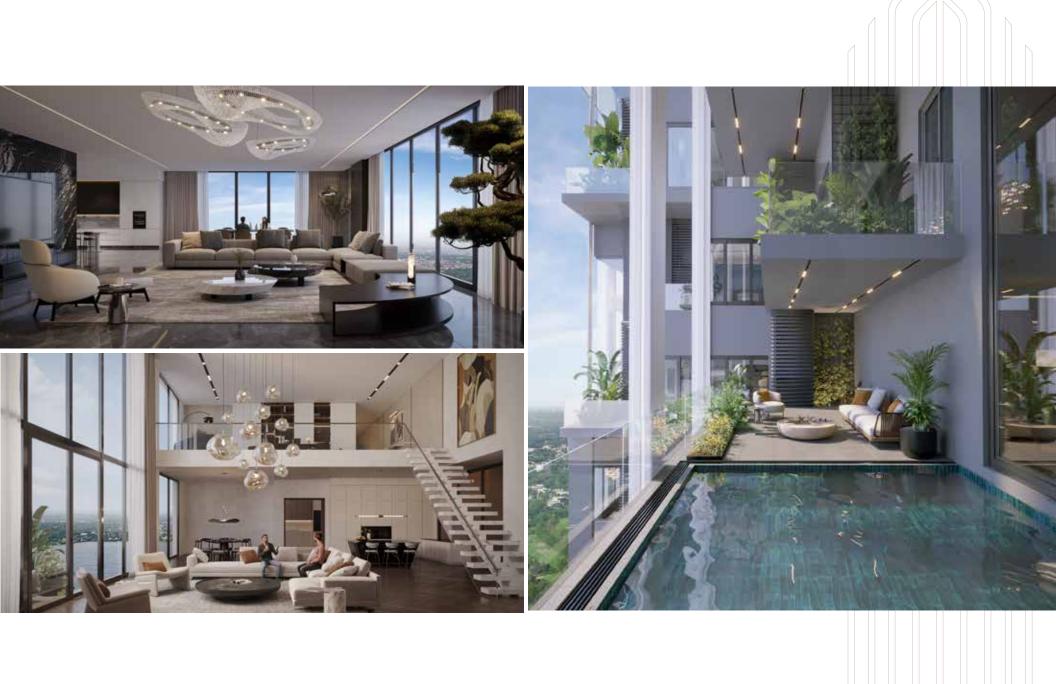


With an estimated worth of PKR 2,700 to 3,000 billion, the project focuses on vertical, sustainable growth, incorporating eco-friendly infrastructure and smart city technologies. It will create thousands of jobs and attract both local and international investment.

RESIDENTIAL APARTMENTS

DUPLEXPENTHOUSES





COMMERCIAL OUTLETS



CORPORATE OFFICES





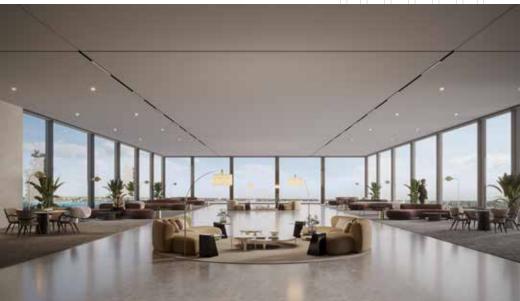


EXQUISITE FACILITIES
TO ENRICH YOUR
EVERYDAY LIFE



Cinema Community Hall









Kids Play Area

Japanese Restaurant

Gymnasium

Resident Lounge









Restaurant

Basement Stackable Parking

Why Invest in Zameen Arx

Lahore's Tallest Landmark: A 415+ foot architectural masterpiece that redefines the city's skyline, offering breathtaking panoramic views.

Prime CBD Location: Strategically situated on CBD Main Boulevard, Gulberg, surrounded by Lahore's key destinations, ensuring unmatched accessibility and urban vibrancy.

High ROI Potential: Located in Lahore's thriving CBD, Zameen ARX combines exclusivity, high demand, and strategic planning for significant value appreciation.

Unparalleled Connectivity: Proximity to Gulberg Main Boulevard, MM Alam Road, Model Town, Kalma Chowk, and other key areas, ensuring seamless citywide travel.

High ROI Potential: Located in Lahore's thriving CBD, Zameen ARX combines exclusivity, high demand, and strategic planning for significant value appreciation.

